



# SCOUTING OPEN HOUSE NIGHT

## October 29, 2013

HOSTED BY  
THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS



On October 29, 2013, The Church of Jesus Christ of Latter-day Saints will host a nationwide Scouting Open House Night. On this evening, the LDS church will invite packs, troops, teams, and crews to join them as they open their doors to tell the story of Scouting in our local communities and to invite youth to join this life-changing program.

### 100 Years of Scouting and the LDS Church: Celebration With a Purpose

The Scouting Open House Night is part of the celebration of the 100th anniversary of The Church of Jesus Christ of Latter-day Saints becoming the BSA's first official chartered organization. On October 29, LDS churches in every community across the nation will invite all chartered organizations to be part of the join Scouting event. The LDS Church has offered to open its doors for all units to hold a join Scouting event in their chapels/stake centers. This invitation is for units from all denominations—not just LDS units. That evening there will also be a national broadcast of the celebration of the 100th anniversary of The Church of Jesus Christ of Latter-day Saints and the BSA. It will be rebroadcast at 5 p.m. on

Wednesday, October 30, if you prefer to hold your event that night. Youth and their families from across the council and/or district are invited to attend and join the adventure of Scouting.

**This is a tremendous opportunity to share and grow Scouting.**

**Take advantage of this opportunity!** Work with your local LDS Church leadership and invite all other chartered organizations, Scouting units, and community leaders to participate.

**For more information,** visit [www.scouting.org/membership](http://www.scouting.org/membership) or [www.scouts100.lds.org](http://www.scouts100.lds.org).

#### Questions and Answers

**Q: What do councils need to do to support this event?**

**A:** This is an ideal opportunity to continue the dialog with chartered organization representatives and community leaders about the need for Scouting and opportunities for growth.

**Q: What about other chartered organizations? Can they hold their own events the same evening?**

**A:** Yes! While this is a national celebration, it makes sense to leverage it into a broad community awareness opportunity with open houses and events. Councils should reach to the unit leaders of their other chartered organizations and units to talk about this event and creating others like it.

**Q: Should this replace a pack's, troop's, or crew's other recruiting events?**

**A:** No. This event is in addition to your other recruiting efforts. It simply provides another opportunity to raise Scouting's profile locally and invite even more youth to join.

#### How to Make the Most of This Opportunity

- 1) Contact your LDS-BSA Relationships chairmen or other key LDS Church leadership in your area. The purpose of this conversation is to set up a time to meet to discuss how to make this event as successful as possible for each of the locations within your BSA council.
- 2) Communicate the event plans with the entire professional staff and key council volunteers.
- 3) Working through the established BSA district structure, ensure that each district is aware of which LDS chapels/stake centers will host the event.
- 4) Ensure that each district is aware of the key LDS leadership they should be working with.
- 5) Clearly communicate that all chartered organizations are invited to assist with the planning and are encouraged to participate.
- 6) Develop a plan with the local LDS Church leadership on how to best promote this event to the community. Remember to include [www.beascout.org](http://www.beascout.org) on your promotional material.
- 7) Attend the event.
- 8) Remember that your main responsibility for this event is to provide youth the opportunity to join Scouting.

